



WOMEN'S LEADERSHIP COMMITTEE SPONSORSHIP OPPORTUNITIES

In 2007, a small group of dynamic women formed the Women's Leadership Committee of the Trust for the National Mall. Since the Committee's first benefit luncheon in a small tent on the National Mall, this exceptional group has actively advocated to restore the prestige and attention our National Mall deserves.

The Women's Leadership Committee enables progress by investing in the Trust's ongoing work to — provide heightened visibility and awareness for the significant needs on the National Mall, steward private support and advocate for Federal Funds for critical capital improvements and deliver active project management that designs modern solutions to improve the visitor experience.

PRESENTING SPONSOR

We are seeking an exclusive Presenting Sponsor of the Women's Leadership Committee for the 2018 calendar year. This sponsorship includes all benefits from "Spring Hats Luncheon Sponsor Opportunities," as well as:

\$25,000

- Spring Hats Luncheon "Presented by (Company Name)" in event communications and program
- (8) tickets to the Spring Hats Luncheon with Premiere Seating
- Full page (back cover) ad in Spring Hats Luncheon program book
- One-time option to provide content for a WLC member-wide email
- Named sponsor of WLC at 2-3 events per year
- Recognition in online and/or printed communications to the committee 4-5 times per year

SPRING HATS LUNCHEON SPONSOR OPPORTUNITIES

The Spring Hats Luncheon, to be held on April 11, 2018 at the Hay-Adams Hotel, is the signature event for the Women's Leadership Committee for the year. We invite you to consider a sponsorship of this event, where you will be recognized alongside other high-profile sponsors and our Women's Leadership Committee.

Sponsorship opportunities and benefits include:

\$10,000

- 4 tickets with Preferred Seating
- Full page ad in Spring Hats Luncheon program book
- Option to include item in luncheon gift bag
- Recognition from podium
- Recognition in invitation & event communications
- Sponsor listing on WLC webpage pre- and post-event

\$5,000

- 2 tickets with Premiere Seating
- Half page ad in Spring Hats Luncheon program book
- Recognition from podium
- Recognition in invitation & event communications
- Sponsor listing on WLC webpage pre- and post-event

Please return the back of this form by March 1, 2018 for inclusion in the event program.

Questions? Please contact: Vanessa Chebli at vchebli@nationalmall.org or 202.407.9415

NAME/ORGANIZATION (PLEASE PROVIDE YOUR NAME/ORGANIZATION AS YOU WOULD LIKE IT TO APPEAR ON PRINTED MATERIALS)

We are pleased to support the WLC at the following level:

- \$25,000 Presenting Sponsor of the 2018 Women's Leadership Committee (Exclusive Opportunity)

We are pleased to support the Spring Hats Luncheon at the following level:

- \$10,000 Spring Hats Luncheon Sponsor
- \$5,000 Spring Hats Luncheon Sponsor

Please return by March 1, 2018 for inclusion in the event program.

DONOR INFORMATION

CONTACT NAME(S)

CONTACT TITLE(S)

EMAIL(S)

PHONE NUMBER(S)

ADDRESS

CITY, STATE, ZIP

FULFILLMENT CONTACT IF DIFFERENT FROM ABOVE

NAME TITLE

EMAIL PHONE NUMBER

ADDRESS

CITY, STATE, ZIP

PAYMENT INFORMATION

- A check for the full amount is enclosed and made payable to the Trust for the National Mall
- Please send an invoice for the full amount; payment will be made by April 16, 2018

SIGNATURE DATE

The Trust for the National Mall is a 501(c)(3) nonprofit organization. Contributions to the Trust are tax-deductible to the extent allowed by law.

QUESTIONS? Vanessa Chebli | 202-407-9415 | vchebli@nationalmall.org

PLEASE RETURN TO: Trust for the National Mall—Attn: Gift Processing
1300 Pennsylvania Avenue, NW | Suite 370 | Washington, DC 20004
gifts@nationalmall.org